



Contacts:

Mangesh Patankar
C.E.O.
Veol Labs
1-91 - 9892332477
www.veollabs.com

Kevin Norris
President
ConnIMed Concepts, Inc.
905 697 2027
www.connimed.com

FOR IMMEDIATE RELEASE

North American Strategic Alliance Strengthened by Launch of New Website

Veol Labs launches vibrant and dynamic website to promote Cost Effective Medical Device Development Services.

Mumbai, India and Pickering, Ont., May 29, 2009 – Getting information about world class medical device development services is now just a click away. Veol Labs, which has been consistently providing quality services in Medical Device Development for a number of years, is pleased to announce the launch of its new website, www.veollabs.com. The new site is designed to make sourcing medical device development services much easier for the medical community, to augment its growing presence in key markets around the world, including **North America**, and to add support to a number of strategic Alliance Partners.

The new website features our exclusive services, extensive product development processes, and showcases major client projects, including projects that have been submitted to the **FDA** and for **CE** mark.

“Operating from **India** and having a strong presence in the **North American market**, we wanted a website that highlights our experience and areas of expertise, and allows the user to quickly evaluate our capability based on performance and prior projects. While the new website also highlights the significant **cost advantages** we bring to the market and the strict and uncompromising quality standards we follow, it also provides the online visitor with a detailed idea about the categories of Services that we excel in.” said **Mangesh Patankar, C.E.O. of Veol Labs**.

The website is loaded with improvements in Navigation, Uniformity and Appearance and provides easy access to our growing portfolio of Services. The online visitor also has immediate access to the online Brochure which gives detailed insight about our technical expertise and service areas.

The “**Got an Idea**” section on the website is designed to help Innovators by informing them about the various methods of bringing their concepts to market reality faster.

Also added are a set of **FAQ’s** that answers online visitor’s questions quickly and a section titled “**Why Veol Labs?**” that clearly points out the Service advantages we are able to offer our customers. The site also showcases our experienced management team in the “**About Us**” section, giving the online visitor insights about the capable people who will be in charge of ensuring their Ideas are converted into feasible products.

“As the North American Sales Partner, I feel that the launch of this new website will greatly assist a growing number of visitors in understanding the capabilities, depth of experience, and knowledge base resident in the engineering team at Veol Labs, providing confidence that as a customer they will be guaranteed of receiving a quality product or service at an excellent price point. This website also clearly demonstrates a firm commitment to the growth of Veol Labs in the world market” said **Kevin Norris, President of ConnIMed Concepts, Inc.**

To request additional information, or a quote or sales visit regarding Veol Labs’ services in North America, please contact Kevin at knorris@connimed.com.